How to Create a “How to” Video

Steps:

1. Narrow down your topic to a simple concept. Think of you as the viewer looking online for an answer. Most people do not want to watch a 20 minute video on how to ski when all they want to know is how to do a ski jump. People want what they want now.
2. Create clear step-by step instructions.
3. Create a narrative script. Using your steps create a written script using a personable voice.
4. Transfer the narration to a video script , so to match up words with pictures.
5. Record yourself narrating your script. This will later be used for voice over your video and a host stand-up that shows you on location showing how something is done.
6. Record your B-Roll/ video that will cover parts of your voice.
7. Capture or upload all of your video into a new project folder on your computer workstation.
8. Make a new editing project.
9. First lie down your voiceovers and stand-ups (A-Roll).
10. Create and insert graphics that label and number your steps.
11. Add your cover shots (B-Roll) to align with the voiceovers.
12. Finesse your video by adding a sound track and an opening title.
13. Create credits to give credit to whoever worked or performed in your video.
14. Export your video to use for the web or for media.